

**Geoffrey L. Gilland**  
1164 Wildflower Trail  
Statham, Georgia 30666  
(706) 248-1949 <http://www.geofgilland.com/>

## Education

The University of Georgia, cum laude, 1986; Major: Television Production, Minor-Film Studies

## Experience and Responsibilities

- Public Information Assistant, Athens-Clarke County Police Department**  
*Use outstanding graphic design, photo, and video skills to enhance and expand social media presence; Write and design annual reports, flyers, and other print or online assets; Create and maintain new recruiting website and maintain two other websites*

October 2020 - Present
- Public Information Officer, Athens-Clarke County Police Department**  
*Manage public information office during eight stressful officer-involved shootings; Write press releases; Edit video clips; Work with local, state, and national media; Stage press conferences; Spokesperson for department; Create photo, video, and graphics for social media; Supervise Public Information Assistant*

December 2018 – March 2020
- Public Information Assistant, Athens-Clarke County Police Department**  
*Create photo, video, and graphic design elements for social media; Stage press conferences; Write press releases*

March 2017 – November 2018
- Assistant Director, Creative Services/Photo/Video, University of Georgia**  
*Supervise creative staff of seven video and photo professionals; Produce, shoot, edit, and design graphics for promotional videos; Stage and record live events including commencements, speakers, and musical performances; Update unit strategic and crisis management plan; Provide video clips to local, state, and national media*

September 2015 – February 2017
- Production Manager, University of Georgia, Broadcast/Video/Photo**  
*Produce, shoot, edit, and design graphics for promotional videos; Create PowerPoint presentations for stakeholders; Stage press conferences; Manage department budget and purchases*

July 1990 – August 2015
- Videographer, UGA Cooperative Extension Service**  
*Create promotional and informational videos*

July 1986 – June 1990

-more-

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### Competencies

- Wide knowledge of PC and Mac computers
- Expertise with Adobe Creative Cloud apps
- Proficient in Microsoft Office
- Strong photo, video, and graphic design capabilities
- Great interpersonal and communication skills
- Writing for press releases, annual reports and other needs
- Understanding and effective use of social media apps
- Ability to multitask during critical incidents or crisis situations

### Honors/Awards

- Scoutmaster and Assistant Scoutmaster to Boy Scout Troop 537 for six years (approximately 2012 to 2018)
- 2011 Southeastern Emmy Award, Documentary Production: ***Black and Blue: The Gulf Oil Disaster***
- 2009 CASE District III, Special Merit Award, Television Programs: ***Josiah Meigs Professor***

### Personal

- Married (over my head) to Tammy Gilland, 31 years
- Two children, Lyndsey and Tyler
- Lyndsey is a nurse and new mother; Tyler is a Navy corpsman, presently based at Camp Lejeune
- Enjoy creative outlets including woodworking, cooking, and smoking meats (BBQ)